

Fort Wayne Extra

Fort Wayne Extra, Fort Wayne Newspapers' weekly community news publication, delivers good news about their friends and neighbors and useful information to nearly 65,000 non-subscribing households in Allen County. Combining Extra with your daily ad buy will give you total market coverage in Allen County at an affordable price.

Features & Benefits:

- Weekly distribution on Mondays & Tuesdays.
- Exclusive to Allen County
- Broadsheet format
- Full color available on each page
- Front page advertising available
- Complete with classified advertising categories



Fort Wayne Extra Rates

effective 10/1/11

Retail Rates:

Up to 15"	\$8.55 per column inch
16" to 30"	\$8.00 per column inch
31" to 60"	\$6.40 per column inch
61" to Full	\$5.60 per column inch

Classified Rates:

Up to 25"	\$5.15 per column inch
26" to 50"	\$4.80 per column inch
51" to 100"	\$3.85 per column inch
101" to Full	\$3.40 per column inch

Advertising Deadlines:

- Tuesday Noon
 - Classified Display and Retail Display Space Reservation
- Tuesday 5 p.m.
 - Classified Display and Retail Display Materials
- Thurs. 4 p.m.
 - Approved Proofs Returned

FORT WAYNE
NEWSPAPERS
FORT WAYNE, INDIANA

Fort Wayne Newspapers
(260) 461-8516
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Fort Wayne
in full
color.

